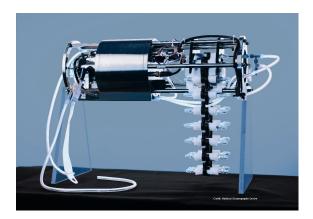


HARNESS THE POWER OF TIME

PROFILERS SAMPLERS FLOTATION

NEW eDNA Sampler RoCSI Commercially Available



Exciting news for ocean science and #LabSwagFans! We are thrilled to announce that our NEW eDNA sampler the Robotic Cartridge Sampling Instrument (RoCSI) is now commercially available. To celebrate this milestone, and to coincide with OSM'24, we're giving away limited edition LEGO® Brick RoCSI kits!

Scroll down to enter

Your Ocean Sciences Hub: McLane at Booth 632, OSM New Orleans



Join McLane **Feb 18-23** and see our innovative technologies at the **Ocean Sciences Meeting**. In **Booth 632** at the Ernest N. Morial Convention Center you will:

- Learn about our NEW eDNA sampler the <u>RoCSI</u>. More ROCSI information is included below.
- Experience a hands-on look at our Imaging FlowCytobot (<u>IFCB</u>), our smart, in-situ underwater microscope.
- Discuss your science needs with our team and learn how our <u>profilers</u> and <u>samplers</u> can support your project goals.

Grab limited edition McLane #LabSwag

- Pick up some surprise RoCSI-themed goodies.
- Get fun stickers and mini Lego[®] Brick kits of your McLane instruments.
- Score other useful #LabSwag.
- Snag a McLane t-shirt if you post about our booth on social media and tag

@mclanelabs.

Schedule a Meeting in Booth 632

McLane CEO on "Accelerating the Ocean Enterprise" at OSM Town Hall Panel

- Come to R06-R07, Second Floor, on Wednesday, 21 February 2024, from 12:45 1:45 CST as McLane participates in a Town Hall panel.
- Hear what McLane CEO Yuki Honjo has to say about how collaborative partnerships support transitioning technology from lab to market.



Early Career Scientists & Students: Join McLane at Non-academic Career Panel

- Also on **Wednesday**, **21 February 2024**, **from 12:45 1:45 CST** McLane GM Jon Mogul will be part of a Non-Academic Career Panel.
- Come interact with scientists/industry/government professionals who chose a nonacademic career path.

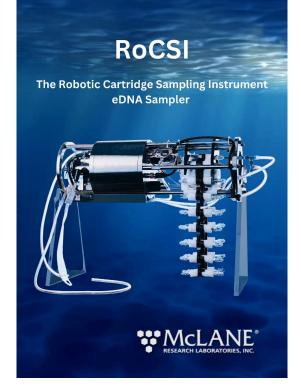
<u>Click here</u> to schedule a meeting with McLane at OSM if you can't attend these panels.

7 Powerful Features of NEW RoCSI eDNA Sampler:

McLane's NEW eDNA sampler the Robotic Cartridge Sampling Instrument (RoCSI) features 6,000 m depth rating and high sample count. RoCSI's compact size is suitable for integration into vehicles.

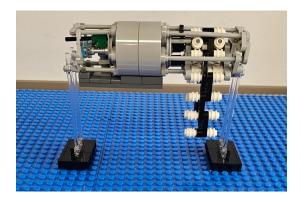
- eDNA sampler technology transfer with National Oceanography Centre (NOC).
- 6,000 m depth, collects 12, 24, or 48 samples with user-defined sample volume for later eDNA analysis.
- Uses industry standard Sterevix[™] cartridges from 0.22 micron to 0.45 micron.
- User programmable in-line intake

- flush reduces cross-contamination.
- Samples can be date and time scheduled on command, or continuous.
- Uses common industry preservatives such as RNALater™.
- Optional lithium primary battery and frame for moored deployments.



Download RoCSI Data Sheet

Enter to Win your own RoCSI



To make this celebration even more special, we're giving away limited edition LEGO[®] Brick RoCSI kits! Immerse yourself in the world of science fun with this exclusive set that captures the essence of our revolutionary eDNA Sampler. <u>Enter</u> for a chance to win and build your very own RoCSI model.

- Join us as we celebrate ROCSI's commercial availability.
- Win a fun RoCSI Lego® Brick kit for your team!
- Entries will be accepted at Booth 632 during OSM and from the Entry link below.
- Three winners will be randomly chosen on 1 March.

Enter RoCSI Lego™ Brick Kit Giveaway

@mclanelabs: Your Social Media Posts Inspire Us!

• Witnessing McLane instruments in the field is a highlight to our day, and we want to

express our gratitude by gifting you a brand new t-shirt.

- Continue sharing your photos on your socials and remember to tag us with @mclanelabs. Check us out on X, Instagram, FaceBook and LinkedIn.
- Let us feature your science. Share your materials to feature on our platforms.

Visit our website

McLane Research Laboratories, Inc | +1 508.495.4000 <u>McLane@McLaneLabs.com</u> | <u>McLaneLabs.com</u>

STAY CONNECTED











McLane Research Laboratories | 121 Bernard Saint Jean Drive, East Falmouth, MA 02536

Unsubscribe mclane@mclanelabs.com

<u>Update Profile |Constant Contact Data Notice</u>

Sent bymclane@mclanelabs.compowered by



Try email marketing for free today!